**Communication Plan**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | Social Media | Facebook | Email | Text | Phone | Classroom App | Blackboard | Website |
| Students |  |  |  |  |  |  |  |  |
| Parents |  |  |  |  |  |  |  |  |
| Business & Industry Partners |  |  |  |  |  |  |  |  |
| District Staff |  |  |  |  |  |  |  |  |
| Campus Staff |  |  |  |  |  |  |  |  |
| IHE |  |  |  |  |  |  |  |  |

**Communication Goals**

Establish an effective communication plan to improve engagement and communication with both internal and external audiences.

Develop and maintain positive, collaborative relationships with all stakeholders to strengthen support for Donna North TSTEM Academy.

Promote community involvement and build partnerships that serve to enhance the educational experience of Donna North STEM Academy students